



SKILLS ::

Adobe Photoshop, Adobe Illustrator, Quark Xpress, Flash, Image Ready, Fireworks, Dreamweaver, BB. Edit, Fetch, Adobe Acrobat, Microsoft Office, Powerpoint, Flightcheck

EXPERIENCE ::

7.2003 - 7.2003

VIACOM (USA Network), New York, NY Freelance Designer

- Designed a press kit folder for a new upcoming television movie, The D.C Sniper, along with other deliverables such as newspaper ads and tv promos.

8.2002 - 7.2003

TMP Worldwide (Advertisement Agency), New York, NY Art Director/Interaction Designer

- Led the visual direction on multimedia and print projects while working cohesively with a cross-disciplinary team comprised of a project managers, creative directors, copywriters, developers and account executives
 - Oversaw production on 4 color pre-press and project management for print materials (e.g., electronic preparations, bleeds, trims, color separations, trapping, film output)
 - Provided art direction to photographers on and off location
 - Pushed conceptual and visual innovation and creativity with every project, including spec work, pitches, multimedia and websites
 - Executed extensive campaigns for educational and corporate clients including print, web, CD-ROM, direct mail, brochures and transit ads
 - Key clients: L'Oreal, Raytheon, Yankee Candle, TJX Companies, Paine Webber, Deloitte & Touché, Air Liquide, Brigham and Womens Hospital and various others

10.2001 - 8.2002

Freelance Designer

- "BMW Motorcycles 1923-2002" Designed collateral: 8 Panel Display, 4 Freestanding Walls
 - Inifnet Communications . Refaced Corporate Identity
 - 'Kara Finds Sunshine' . Designed Children's Book
 - Eilent Health . Start-up Branding
- IPAC (India Performing Arts Center) . Branding and website
 - The Port Hotel (FL) . Independent Hotel Branding

10.1999 - 10.2001

Planetmouse, Inc. (Design Studio), New York, NY Graphic Designer

- Integrated work process of web designers and developers enhancing communication and teamwork.
 - Organized and created web and print design presentations for internal staff and clients.
 - Led all print projects including company logos, stationery, business cards, brochures.
- Redesigned Planetmouse Inc. corporate identity including logo, stationery, promotional pieces, web site.
 - Designed print and web work for Goldman Sachs, Expo Applications, Freeplay, Laika, Lynch Jones & Ryan, The Mahler Company, SPACE and many others.

6.1999 - 10.1999

John Walter Thompson (Advertisement Agency), New York, NY Graphic Designer

- Executed client solutions throughout a variety of industries across disciplines such as:
 - graphic design, advertising sales, print media.
- Adapted marketing strategies into extensive ad campaigns.
 - Redesigned logo for Monash University in Australia.

6.1998 - 9.1998

Bloomberg Financial Market (Creative Magazine Department), Princeton, NJ Design Intern